

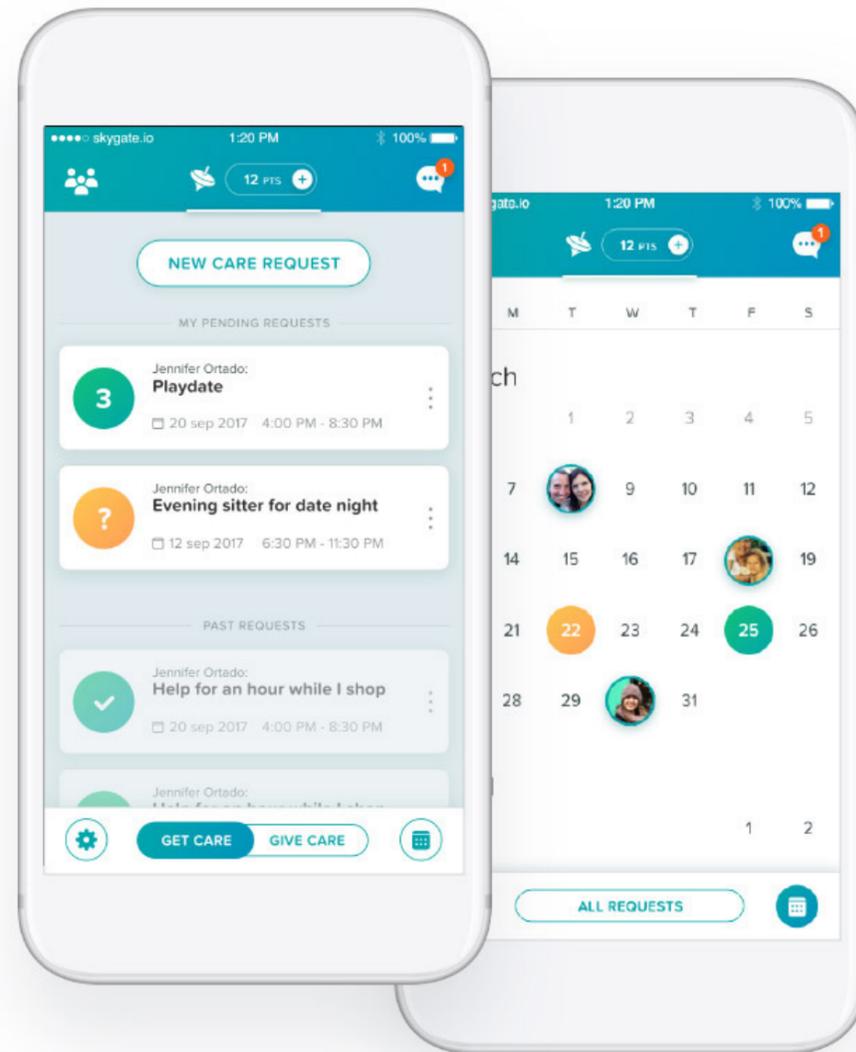


kidcareshare

Instantly schedule and trade childcare
with trusted friends, family and neighbors

Our Mission

kidcareshare helps today's parents find balance with an easy and affordable solution to childcare that taps trusted parent communities.



What is kidcareshare?

kidcareshare is an app that facilitates a supportive community of parent peers, (family and friends you already know) who all agree that the task of parenting truly takes a village. The app helps you easily schedule and trade childcare, carpools and playdates with trusted parent peers, family and friends and ultimately relieves common childcare burdens such as cost, scheduling hassles and the challenges we all face just simply asking for help.

How does kidcareshare work?

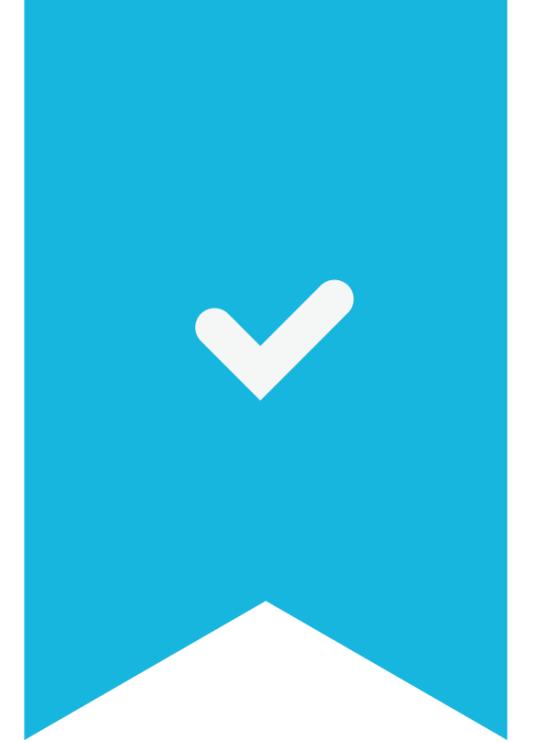
kidcareshare uses a points based currency which peer members use to pay each other for childcare, carpools, playdates, and more. Like an online co-op, users must “give to get”.

Joining is free!

As a peer-to-peer parenting community, kidcareshare asks all users to give care in order to get care. Each new user gets a starting balance of points to begin trading once their profile is complete. More than one kiddo? Don't worry. For each additional child profile, more starting points are added to the user balance.

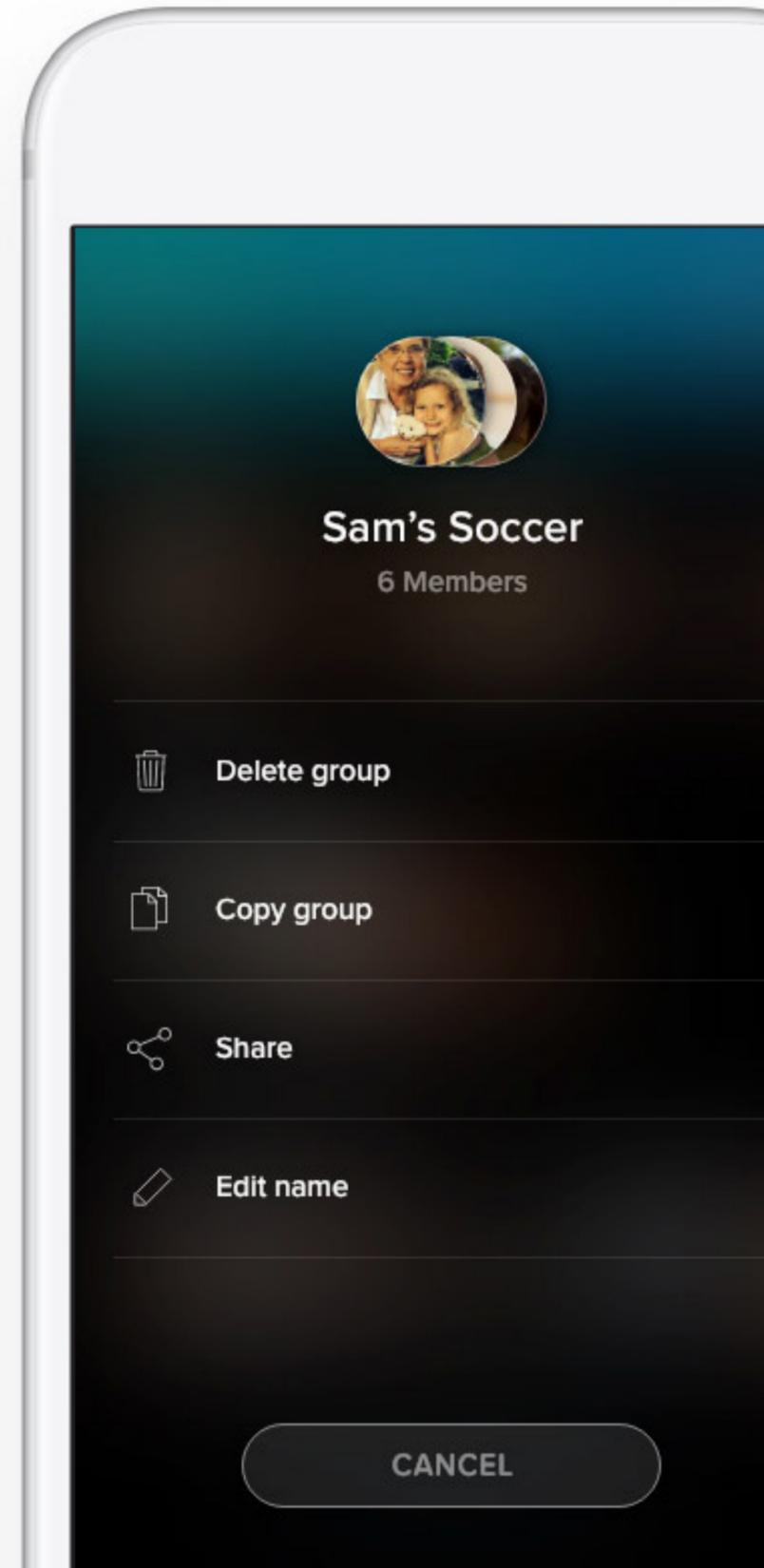
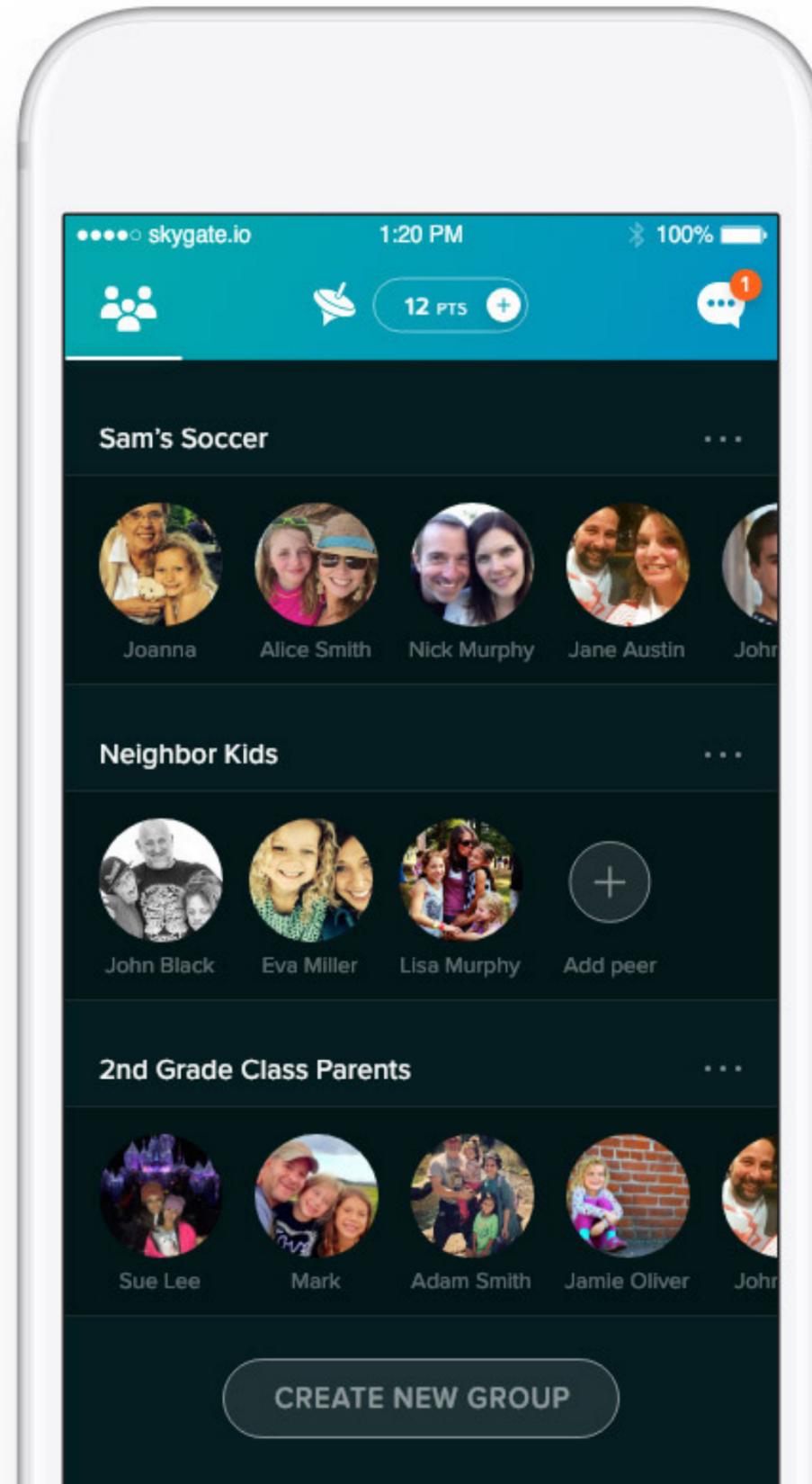
With careshare points awarded on signup, all members and their trusted peers can afford to get care, give care or buy more points if needed to use inside their careshare community.

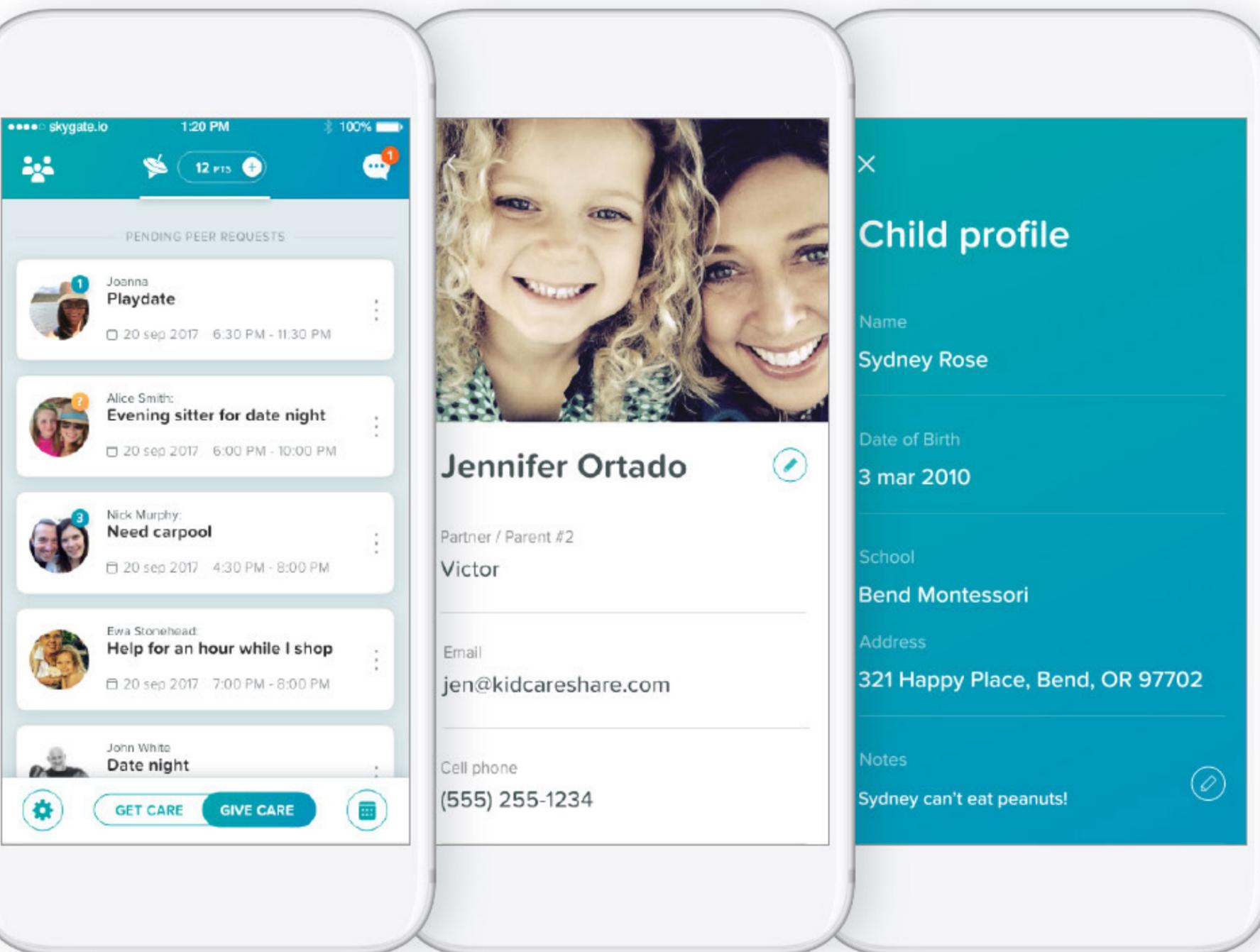
Becoming a kidcareshare member is absolutely free, but subscribers receive automatic monthly points balances and in app bonuses, including bigger discounts and special offers from partners for points earned that you can redeem.



Building your careshare network

All you need to do is complete your profile in the sign-up window and add your child profiles. Then start creating your customized careshare networks. Invite parents from school, soccer, the neighborhood, and your community. Place them into careshare groups you create based on your family care needs and your networks. And don't worry. Your profile is secure and important information is only visible to the peers you've personally invited to share care with.

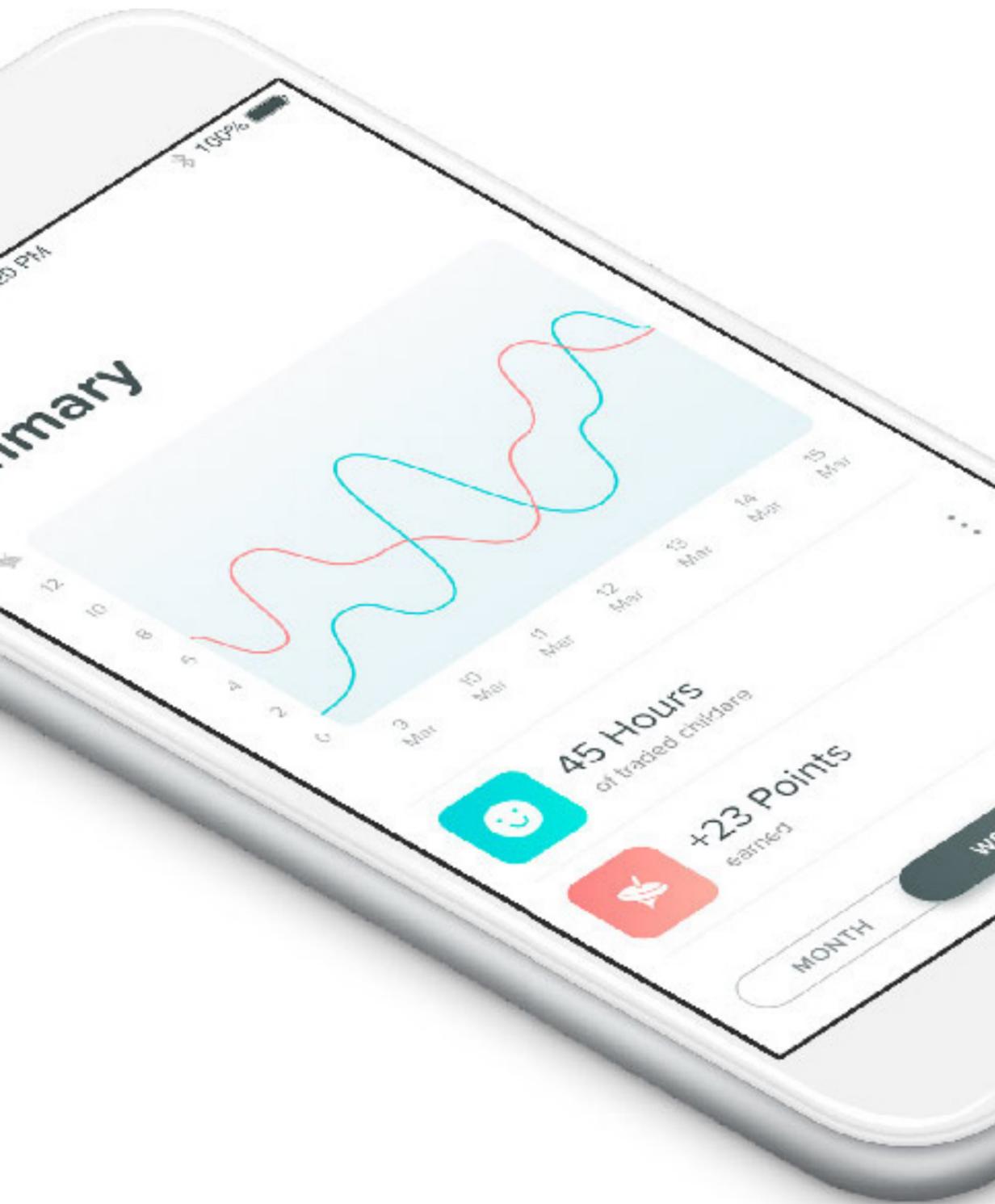




Booking childcare and playdates

Sending care requests based on your needs is now a snap! Date night? This one goes out to all my careshare groups because mom and dad need a night off! Weekly carpool to soccer? Click and done. Urgent pick up after school? Check! Sleepover this weekend? Send that request to just one or two peers who you'll gladly host and start making the popcorn!

Reviewing peer requests is simple too. Just view, click and confirm. You're done! All the details are within the request and once confirmed, they'll be added to your calendar and you can privately message your peer with more details.

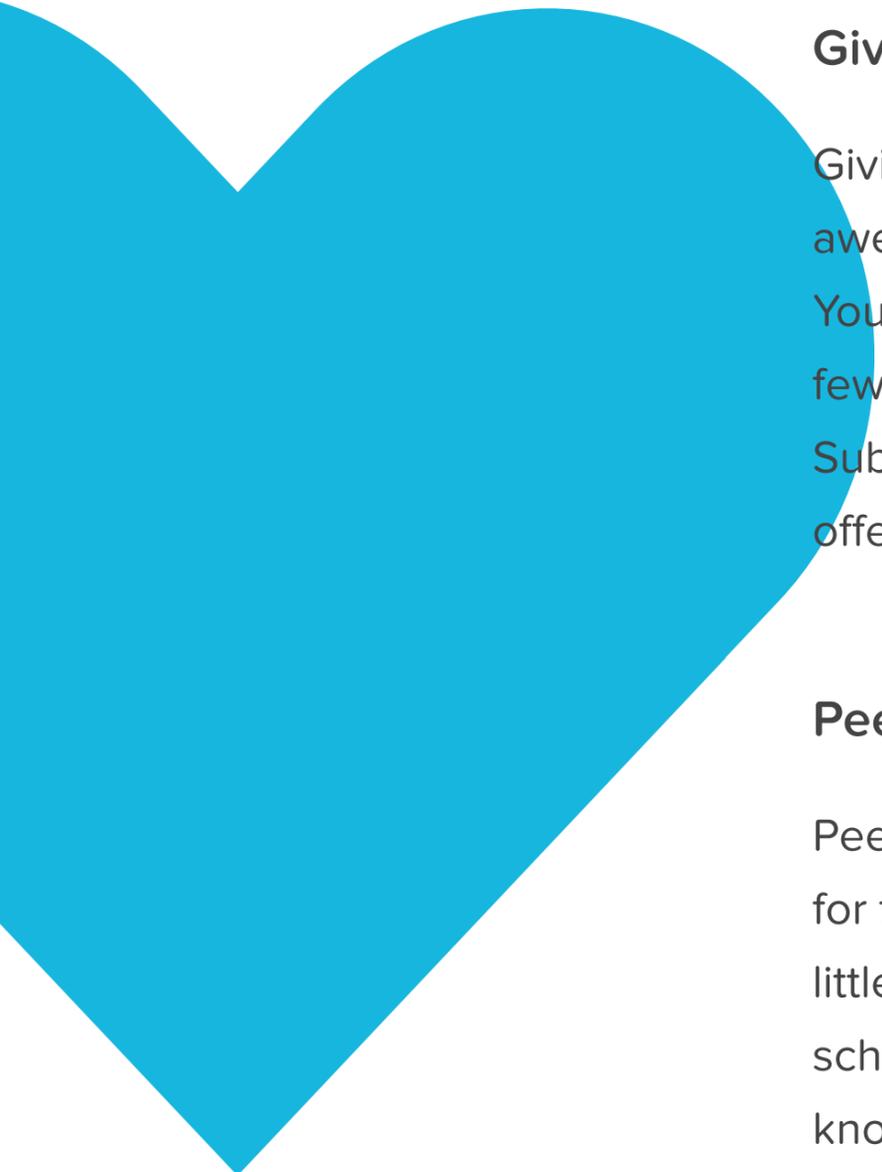


Points Balances

1.00 point = 1 hour of care

Points are earned at 1 point per 1 hour of care and are traded at the same rate for care. Low on points and just need one more hour? Don't fret! Buy a few points within the app to help you meet your careshare need. But don't get too comfortable buying without giving. Points balances are kept equitable by limiting the amount of points users can buy within the app. All users must maintain their accounts by giving a minimum amount of care before they can buy more careshare points within the app. For example, you can buy up to 10 points each month (per child) within the app in order to complete a trade, but you'll have to confirm providing a careshare before you can buy more points to stay an active member.

At the end of the careshare, each peer confirms the hours and relating points traded and the app manages the transfer. They earn the points you've traded and your account is deducted the amount of points.

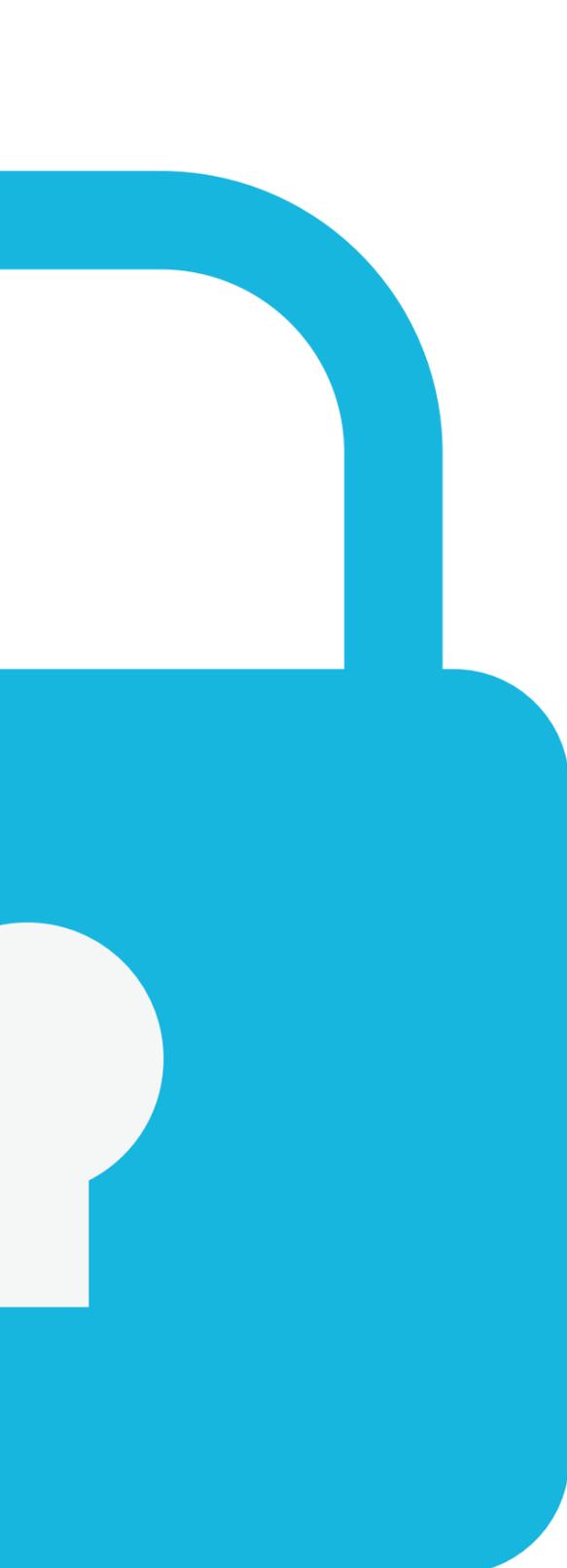


Give to Get!

Giving has its rewards! As points are accumulated through care you've given, they can be redeemed for awesome discounts and deals at your favorite stores and restaurants. Going out for dinner on Friday? You can cash in some of those points for \$10 off dinner at your favorite sushi spot. Is grandma taking a few kids for a playdate after school? You can gift her some points for a free cone at the ice cream shop. Subscribers get bonus points values for care milestones and have access to even greater discounts and offers from the marketplace.

Peer Providers (giving care without having kids)

Peer care providers (i.e. friends and family who may lend a hand but don't need to book care) earn points for their support. Points are redeemable for shopping, promotions and coupons. Now grandma gets a little somthin' somethin' for all her help and you can feel good about asking her. She can also manage her schedule and you can easily see her availability so you don't have to worry about asking. She'll let you know when she is free to help.



Privacy

Your information is secure and private. Just like other social networks, you control the visibility of your profile information. Only parents and peer providers who have accepted an invitation to join your network, can see the information in your family profile and you manage your profile visibility. You can always update your profile information based on your family needs, and you can always update your privacy settings.

Give. Get. Go!

kidcareshare helps parents find balance in their lives, and ultimately affords us all better quality of life with our children. What are you waiting for? Stop spinning and signup today!